



# Xavier Institute of Management and Informatics

An MBA and MCA Division of St. Xavier's College, Jaipur

A Christian Minority Jesuit Institution run by Jaipur Xavier Educational Association

Affiliated to Rajasthan Technical University, Kota & Approved by AICTE, New Delhi

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## NOTICE

### Unmasking the Appeal: Exposing Industry Tactics on Tobacco and Nicotine Products

To promote awareness against tobacco consumption among children and youth, especially the adolescent age group, the Ministry of Education has launched an awareness quiz through the MyGov portal as a precursor to the World No Tobacco Day (WNTD) celebrations observed globally on **31st May every year**. In alignment with this year's theme for WNTD Le. "**Unmasking the Appeal: Exposing Industry Tactics on Tobacco and Nicotine Products**," the Department of School Education and Literacy (DoSEL), In collaboration with NCERT and MyGov, is organizing the **World No Tobacco Day Awareness Quiz-2025 on MyGov platform**.

Hereby all the MBA & MCA students are inform that the Quiz has been made live **from 22 May, 2025 at <https://quiz.mygov.in>** and will continue till **21st July, 2025**. All the participants will receive an e-certificate of participation upon successful completion.

For further details, contact:

Dr. Swati Tiwari (96808 11170)

Director

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#### Copy forwarded to the following for information and necessary action:

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