



# Xavier Institute of Management and Informatics

An MBA and MCA Division of St. Xavier's College, Jaipur

A Christian Minority Jesuit Institution run by Jaipur Xavier Educational Association

Affiliated to Rajasthan Technical University, Kota & Approved by AICTE, New Delhi

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## NOTICE

### Streams for Dual Specialization & Filling of Examination Forms

This is to inform the students of MBA, Batch 2023-25 that the Department of Masters of Business Administration of Xavier Institution of Management and Informatics is pleased to offer dual specialization in selective streams, as per the students' preferences. In order to cater to the diverse interests and aspirations of our students, we have carefully considered the responses received through the Google form.

The four specializations are:

- 1. Group A – Finance**
  - M- 310 Security Analysis & Portfolio Management
  - M- 311 International Financial Management
  - M- 312 Marketing of Financial Services
- 2. Group B - Marketing**
  - M-320 Integrated Marketing Communication
  - M-322 Sales Distribution & Logistics Management
  - M- 323 Product & Brand Management
- 3. Group C - Human Resource Management**
  - M-330 Training & Development
  - M-331 Strategic Human Resource Management
  - M-332 Manpower Planning
- 4. Group F – Business Analytics**
  - M- 360 Data Science & Analytics
  - M-362 Big Data Technologies
  - M-363 Block Chain Technologies

Students are also informed that their choice of specialization cannot be altered after **October 10th, 2024**. This is crucial as the information will be shared with Rajasthan Technical University and used for filling out examination forms for the third semester.

For More Information

Contact

Dr Shikha Arora Bakshi, Head, MBA

Director

Ref: XIMI/ACAD/2024/2001-2003

**Copy forwarded to the following for information and necessary action:**

1. Director, Office XIMI, Jaipur
2. All Staff, XIMI, Jaipur
3. Website Coordinator, XIMI, Jaipur