



# Xavier Institute of Management and Informatics

An MBA and MCA Division of St. Xavier's College, Jaipur

A Christian Minority Jesuit Institution run by Jaipur Xavier Educational Association

Affiliated to Rajasthan Technical University, Kota & Approved by AICTE, New Delhi

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Ref. No: XIMI/ACAD/2024/1764

Date: 16.08.2024

## NOTICE

### Internship Opportunity in Maxview Now

This is to inform all MBA students that Maxview Now a business information platform is hiring interns for the role of **Marketing - Sales, Marketing - HR and Marketing - Business Analytics** details of which are given below:

#### Position:

- Marketing & Sales** – Customer relationship management, marketing and sales initiatives, marketing analytics and business-to-business marketing, Sales Strategy, Preparing proposals, Sales Support, Lead generation Market research.
- Marketing & HR** - Recruitment Support (Screening resumes, scheduling interviews, posting job ads), HR Administrative Tasks (Handling Calls, Emails and inquiries), Assisting with HR-related reports Employee queries, Sales initiatives, Research & reporting, Lead generation Market research, Sales Support and Marketing analytics
- Marketing and Business Analytics** – The candidate have to use business analytical methods, assess campaign effectiveness, customer interactions, and ROI to offer actionable insights for strategy optimization. Collaborating across teams, enhance marketing efficacy, revenue generation, and fine-tune sales performance via data-centric decision-making.

**Internship Mode:** Virtual / Work from Office (New Delhi)

**Link to apply:** <https://forms.gle/TrL6RjPQq7CM1XSp7>

**Last Date to Apply:** 17.08.2024

#### Benefits:

- A strong recommendation letter or completion certificate will be given to you.
- Student will receive an Appreciation Certificate and a Completion Certificate based on your performance.
- Pay-out Model: For the determined and deserving students, this innovative Project model from Maxview Now is based on Pay per Performance.
- Students Can Earn ₹7,000 after the Internship Project based on the amount of work they do, which will be directly noted in the intern panel.

For more details contact

Ms. Apoorva Verma, Placement Coordinator

[placement@ximi.ac.in](mailto:placement@ximi.ac.in)

Director

Ref: XIMI/ACAD/2024/1765-1767

**Copy forwarded to the following for information and necessary action.**

1. Director, Office XIMI, Jaipur
2. All Staff, XIMI, Jaipur
3. Website Coordinator, XIMI, Jaipur