Roll No. 22 CPG XX 713

Total No. of Pages: 2

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MCA II - Sem. (Main / Back) Exam., - 2023 MCA - 206 Business Informatics

Time: 3 Hours

Maximum Marks: 70

Instructions to Candidates:

Attempt all ten questions from Part A. All five questions from Part B and three questions out of five questions from Part C.

Schematic diagrams must be shown wherever necessary. Any data you feel missing may suitably be assumed and stated clearly. Units of quantities used /calculated must be stated clearly.

Use of following supporting material is permitted during examination. (Mentioned in form No. 205)

1. NIL

PART - A

 $[10 \times 2 = 20]$

(Answer should be given up to 25 words only)

All questions are compulsory

- Define Information. Q.1
- What is Business Informatics? Q.2
- What is e-retailing? Q.3
- What do you mean by e-governance? Q.4
- What is Smart Card? Q.5
- Define Cyber law. Q.6
- Write one failure factor of ERP. Q.7

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- Q.8 What is Data Mining?
- Q.9 What is System?
- Q.10 Write a definition of MIS.

PART - B

[5×4=20]

(Analytical/Problem solving questions)

Attempt all five questions

- Q.1 Explain, how we can sustain a competitive edge in management functions through IT applications.
- Q.2) Write different opportunities of e-commerce with respect of industries.
- Q.3 Explain different security risk of e-commerce.
- Q.4 What are the different factors of ERP success and failure?
- Q.5 What are Expert Systems?

PART - C

₩×10=30]

(Descriptive/Analytical/Problem Solving/Design Questions)

Attempt any three questions

- Q.1 Explain general organizational structure of an organization and mapping of information system to organizational system.
- Q.2 Define e-commerce. Discuss various advantages and disadvantages of e-commerce.
- Q.3 What is e-payment? Explain different threats of related to e-payment?
- Q.4 Discuss the needs of an ERP system. Explain different benefits of ERP system.
- Q.5 Explain different types of information system.

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