



Xavier Institute of Management and Informatics

An MBA and MCA Division of St. Xavier's College, Jaipur

A Christian Minority Jesuit Institution run by Jaipur Xavier Educational Association

Affiliated to Rajasthan Technical University, Kota & Approved by AICTE, New Delhi

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Date:20.06.2024

NOTICE

Internship Opportunity at ROHA Housing Finance

This is to inform all MBA I Year Students that ROHA Housing Finance which is a Care A minus rated company offering an exciting internship opportunity to Marketing Students. The opportunity is for the prestigious project in Rajasthan which is being done under partnership with Govt. of Rajasthan's E-mitra centers. Other Details of Internship are given below:

Learnings during Internship

- Develop and implement innovative marketing strategies.
- Get on field and get the real flavor of the RURAL India. As per Industry level CXO's RURAL is the new growth opportunity in these two decades.
- Activate the channel and test your convincing skills.
- Learn marketing in local language.
- Learn strategies to connect to more and more channels.

Perks and Benefits during and after completion of Internship

- Certificate at the end
- Conveyance on actuals s.t. max 5K per month. Activation of the channels will be required here
- Get permanent placement opportunity based on your performance.

Link to apply for Internship: <https://forms.gle/NoW2TtUGon8o7qLc9>

Last Date to Apply: 24th June, 2024

For further details contact:

Dr. Shikha Arora Bakshi

Placement Coordinator – MBA

placement@ximi.ac.in

Director

Ref: XIMI/ACAD/2024/1516-1518

Copy forwarded to the following for information and necessary action.

1. Director, Office XIMI, Jaipur
2. All Staff, XIMI, Jaipur
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