



# Xavier Institute of Management and Informatics

An MBA and MCA Division of St. Xavier's College, Jaipur

A Christian Minority Jesuit Institution run by Jaipur Xavier Educational Association

Affiliated to Rajasthan Technical University, Kota & Approved by AICTE, New Delhi

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## NOTICE

### Digital and Social Media Marketing Training Bootcamp Program

This is to inform all the students that the college is organizing a 7-day Training Program on Digital and Social Media Marketing for MBA and MCA students. This Digital and Social Media Marketing Training Bootcamp Program promises to be a transformative experience for all students. With a well-structured curriculum, experienced trainers, and hands-on activities, we are confident that attendees will emerge with the skills and confidence to excel in the competitive world of digital marketing.

Further Details of the Program are as follows:

**Date of Commencement:** April 15<sup>th</sup>, 2024

**Duration:** 7 days

**Time:** 12:00 PM - 3:00 PM

**Venue:** XIMI – City Office, Jaipur

**Registration Fee:** Rs. 200 per student

**Last Date to Register:** April 12<sup>th</sup>, 2024

**Registration Link:** <https://forms.gle/Z8PZhVLoBARqji2x6>

*\*Certificates will be provided to all the registered participants who would have more than 85% of attendance.*

#### For further queries Contact:

Ms. Apoorva Verma

Convener, Institution-Industry Cell

Email: training@ximi.ac.in

Director

Ref: XIMI/ACAD/2024/1146-1148

**Copy forwarded to the following for information and necessary action.**

1. Director, Office XIMI, Jaipur
2. All Staff, XIMI, Jaipur
3. Website Coordinator, XIMI, Jaipur